

Christmas broadcast email – SURI toothbrushes

Brand: SURI toothbrushes

Subject line: Last chance to make Santa's NICE list...

Email body:

We all know that Christmas is a time of year for giving.

Writing cards, wrapping presents, buying gifts for loved ones (or perhaps *not* so loved ones if you've been roped into the office Secret Santa...)

But sadly, the very joy that Christmas brings is simultaneously harming our planet.

Unwanted gifts are thrown away, there is a surge in plastic waste harming the environment, and turning on those pretty Christmas lights means energy consumption goes up, increasing our Carbon footprint.

But, like everyone else, you *don't* want to be the Scrooge that doesn't buy their loved ones any gifts, or the killjoy who puts a dampener on the festive season.

Well, the GOOD news is that whether you've been naughty OR nice this year, SURI has the perfect solution that will not only earn you the title of "Best Gift Giver", but will have Mother Earth thanking you at the same time.

(Santa may even bring you some extra joy and cheer.)

- SURI toothbrushes are kind to the planet, with toothbrush heads made from plant-based corn starch which makes them biodegradable. (*And we'll even recycle them for you, for FREE!*)
- The 40+ day battery life means having to recharge far less often, decreasing consumption of energy, and the components of the toothbrush are all reusable or recyclable, minimising waste.
- As if that weren't good enough, the toothbrush comes in a sleek award-winning design, meaning you look *super* stylish whilst saving the planet.

And those are just *some* of the advantages – click [here](#) to see the full list of pros that come with gifting a SURI toothbrush. (It's nearly as long as Santa's naughty list.)

"That's all well and good", we hear you say, "but do they actually clean your teeth?"

Hey, we're not the No.1 electric toothbrush on [Trustpilot](#) for nothing.

So to help you get into the festive spirit, between now and Christmas Day, we are offering 15% OFF the original price of a SURI toothbrush, which means you have just under 7 days to grab yourself one of these coveted beauties.

Not happy with your toothbrush? (We really think you will be.)

We offer a 100-day money-back guarantee, no questions asked.

AND we are also giving away a FREE recyclable wrapping paper kit with each toothbrush you buy.

(Unfortunately, we can't help with the actual wrapping *of* the present – those dodgy folds and crooked flaps are still all yours to own.)

CLICK HERE to buy the gift that will leave both their teeth *and* the planet feeling super clean, and get your place on Santa's nice list just in time for Christmas.

We are SURI – Sustainable Rituals. Find out more about our mission [here](#).